

10th annual
**INNER CITY
SPORTS FESTIVAL & HEALTH FAIR**



THE FIGHT FOR
HEALTH & WELLNESS CONTINUES...

**SATURDAY
JUNE 1, 2013**

SPONSORS



Shoes. Style. Selection.



i'm lovin' it®

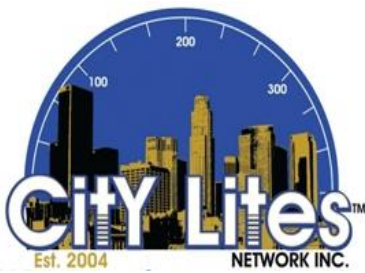


Metro



KAISER PERMANENTE®





10th annual INNER CITY SPORTS FESTIVAL & HEALTH FAIR



“Strive for a Healthier *YOU!*”

Our Mission

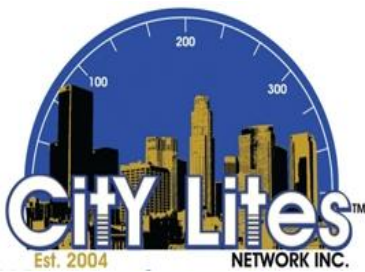
To promote health awareness, nutrition, physical fitness and education to all youth and adults, with an emphasis on those living with diagnosed challenges throughout the Greater Los Angeles area

About Us

Instituted in 2002, City Lites is a non-profit organization composed of concerned citizens, community leaders, organizations, and parents who are committed to the City Lites mission. City Lites is a great organization with an exceptional track record, a strong culture of innovation, a passion for successful partnerships, and the talent to deliver results. We provide strong valuable programs that empower inner city communities

The Sports Festival and Health Fair is composed of a 23-mile and 5-mile Bike Tour, 5k Skateboarding Journey, Wheelchair Roll, 5-k Walk and Festival filled with health screenings, education, entertainment, and fun for all ages! As we approach the 10th Annual Sports Festival and Health Fair, we are seeking sponsors as we plan for one of the most health driven events in our Inner City.





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Sponsorship Opportunities

Why Support Us

Becoming a member of the City Lites Network gives our partners, sponsors, and supporters the opportunity to increase health awareness, education and advertise directly to influencers: families, community leaders, and businesses, thereby, creating a potential new consumer base. We welcome your involvement, commitment and financial contributions to help support and sustain the City Lites mission. Sponsors will have direct access to an estimated 10,000 multi-ethnic attendees of all ages and an indirect connection to over 50,000 people.



Be a part of a fun and exciting event that makes a *difference*! We will customize a sponsorship package just for you. Let us know your marketing goals and we will help you achieve them as your company becomes a part of the solution. **You know your marketing goals...we are on your team to help you achieve them!** For information, please contact us at (310) 672-0836 or via email to citylitesnetworkinc@gmail.com

Become A Part of the Solution!!!



Customize Your Sponsor Package with these Fun & Exiting Theme Areas!

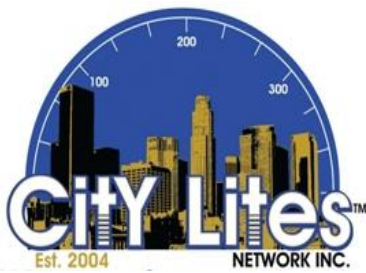
City Lites Entertainment Area

All day entertainment featuring age related music and dance performances.



City Lites Health Pavilion

This area will provide free health screenings, healthy cooking demos, and resources for attendees.



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It Right...Exercise...Stay Healthy!



City Lites Interactive Kids Zone: Fun! Fun!

This area will feature a laser house, rock climbing wall, face painting, hula hoop challenge, games, train rides, kid's stage, and much more, Kids will keep moving!



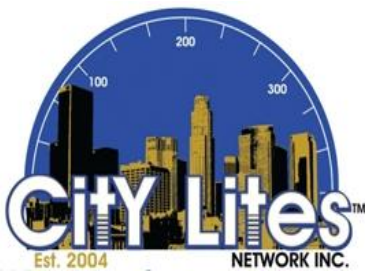
City Lites Parents Lounge

An area where parents can "get away" from it all! Mom and Dad can take turns relaxing in a peaceful environment. They can listen to music and view videos promoting healthy life styles. You will have the opportunity to Additional Areas of Specialized Sponsorships.



Promotional Bags Let your message be in the spotlight as thousands walk through the event with your company's info!

T-Shirts –Thousands of participants including parents and kids, will wear your brand time and time again!



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Supporters / Partners

Supporters

Mattel Inc.
Costco Wholesale
Los Angeles County Sherriff Dept.
Los Angeles Police Dept.
Congresswoman Maxine Waters
District #42
Supervisor Mark Riley-Thomas
District #2
Councilman Bernard Parks
District #8
Councilman Ralph Franklin
District #4
Assemblyman Isadore Hall, III
District #52
Brass Bell Entertainment
CSK Communication

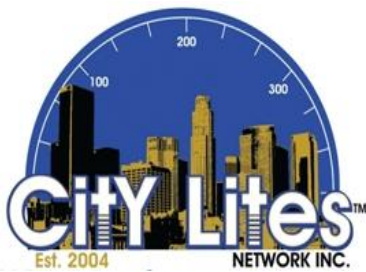
When you partner with City Lites; together we will demonstrate our commitment to empowering families in disadvantaged communities. Our partnership will garner a strategic approach to investing in impactful programs and provide resources that will empower inner city communities.



Organization Partners

Circle of Charities
52nd Street Positive
Schwinn Master
Cure For Sickle-Cell
A Foundation for Kids
Green Dot Public
Youth Opportunity Movement -Watts Site
What's DA Count (on Sickle Cell)
Southern Ca. Falcons
The Garage Board Shop
L.A. Real Ryda'z Bicycle Club
Eastside Riders Bicycle Club





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TITLE SPONSOR

\$100,000

- Corporate Signage
- Radio and TV Mention
- Logo on Billboards
- Logo on all Print ads
- Logo on Website
- Logo on MTA Buses
- Full Page in Souvenir Book
- Banner on Stage
- Logo on T-shirts, Flyers
- 20x30 Tent
- Logo on *City Lites* Banners
- Advertise Displays Throughout Event



PLATINUM SPONSOR

\$50,000

- Radio and TV Mention
- Logo on Billboards
- Logo on all Print ads
- Logo on Website
- Full Page in Souvenir Book
- Banner on Stage
- Logo on T-shirts, Flyers
- 1 12x12 Tent
- Logo on *City Lites* Banners
- Logo on MTA Buses

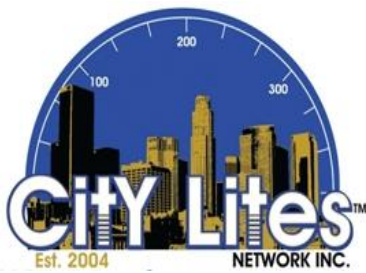


GOLD SPONSOR

\$25,000

- Logo on Billboards
- Logo on *City Lites* Banners
- Logo on all Print ads
- Logo on Website
- Logo on Buses
- Half Page in Souvenir Book
- Banner on Stage
- Logo on T-shirts, Flyers
- Mention on Radio
- 1 10x10 Tent





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SILVER SPONSOR

\$15,000

- Logo on *City Lites* Banners
- Mention on Print ads
- Logo in Souvenir Book
- Banner on Stage
- Logo on T-shirts and Flyers
- 1 10x10 Tent



BRONZE SPONSOR

\$10,000

- Logo on *City Lites* Banners
- Mention on Print ads
- Logo in Souvenir Book
- Logo on T-shirts and Flyers
- 1 10x10 Tent



SPONSOR

\$5,000

- Mention on Print ads
- Logo on T-shirts
- 1 10x10 Tent
- Logo in Souvenir Book





SPONSOR REGISTRATION FORM



Return completed form to 520 N. La Brea Ave. Ste. # 109 – Inglewood, Ca. 90302 or email to citylitesnetworkinc@gmail.com. Please make checks payable to: City Lites. All forms and checks must be received no later than **May 23, 2013**.

PLEASE PRINT ORGANIZATION NAME EXACTLY AS YOU WISH IT TO APPEAR ON PROMOTIONAL MATERIALS.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Please mark the box below for your sponsorship level, tents size can change.

- ☐ \$100,000 Title Sponsorship includes: 20X30 Tent
- ☐ \$50,000 Presenting Sponsorship Includes: 12X12 Tent
- ☐ \$25,000 Premier Sponsorship Includes: 10X10 Tent
- ☐ \$15,000 Corporate Sponsorship Includes: 10X10 Tent
- ☐ \$10,000 Corporate Sponsorship Includes: 10X10 Tent
- ☐ \$5,000 Corporate Sponsorship Includes: 10X10 Tent

Please list in-kind contributions and approximate value for each items.

Signature: _____ Date: _____